

Matthew Heath

Vancouver, BC

6043152303 | heathfilms@gmail.com | LinkedIn | Portfolio

Experienced multimedia designer with 12+ years of expertise in video production, editing, and graphic design. Proficient in creating engaging content for the creator economy and AI-generated content (AIGC) domains across software/technology and multimedia/design industries.

WORK EXPERIENCE

London Drugs

Tech Specialist

Vancouver, BC | Aug 2023 - Present

- I work in many departments.
- I work at 525 Broadway St., Vancouver, BC.
- I work at the TV, Computers, Cameras, Photo, etc.

Cool Geeks (Youtube Channel)

Content Management

East Hartford, CT | Oct 2021 - Oct 2024

- Monitored video performance indicators, including watch time and audience retention, to pinpoint high-impact content strategies and trending themes.
- Enhanced video discoverability via SEO optimization and metadata enrichment, contributing to increased channel subscriptions.
- I use Adobe Premiere and OBS to produce the video content.
- I do the filming, producing, and editing for the YouTube Channel

Now Us

Development (Internship)

Los Angeles, CA | Oct 2021 - Jan 2022

- I am working in the development department searching for talent for the studio to pitch to the studio for a reality tv show.

The Holy Ghost Portuguese Society

Videographer/Editor/Graphic Designer

East Hartford, CT | May 2016 - Jul 2023

- I work here as a volunteer where I work doing graphic design, video editing, and doing videographer work on events for them.
- I want to put it on my resume because they are the only place that I do videography work for.
- I only work maybe 3 months out of the year.

Flying Cork Media

Internship - Front End Developer

Pittsburgh, PA | Jan 2016 - May 2016

Art Institute of Pittsburgh

Web Developer (Student Affairs)

Pittsburgh, PA | Apr 2015 - Jun 2016

- I helped developed their Job Board website using Wordpress.

Penn Commons

Event Coordinator

Pittsburgh, PA | Jan 2015 - Apr 2017

- I did events like Halloween Parties, Christmas Parties, Game Nights, Movie Nights, and Friendsgiving.

- I was the event coordinator for a student dorm building.
- It was a lot of fun and I would do it again.

Cool Hand Pictures

Video Editor Internship

Manchester, CT | Apr 2009 - Nov 2009

Young Studios

Production Assistant Internship

Hartford, CT | Oct 2008 - Apr 2009

SKILLS

Skills: Video editing, Web Design Coding (CSS, HTML, PHP), Video production, HTML5, Photography, Online Web Platform (WordPress, Shoplify, Squarespace), Movie Magic Scheduling/Budgeting, Google Suite, Adobe Premiere, Filming, Web Development, Adobe (Photoshop, Illustrator, Dreamweaver, Premiere), Avid Media Composer, Content Management, Adobe Creative Suite

Languages: English

PROJECTS

No Second Chance

Apr 2021 - May 2021

Producer (PSA: San Francisco Fire Department)

You Viral Can Be Viral

Apr 2021 - May 2021

Producer (PSA: San Francisco Fire Department)

Never Too Late To Be A Hero

Apr 2021 - May 2021

Producer (PSA: San Francisco Fire Department)

Show Off Or Shut Down

Apr 2021 - May 2021

Producer (PSA: San Francisco Fire Department)

This Could Be Your Ride

Apr 2021 - May 2021

Producer (PSA: San Francisco Fire Department)

EDUCATION

Academy of Art University

San Francisco, CA

MFA - Motion Pictures & Television - GPA: 2.9

Jun 2018 - May 2021

Art Institute of Pittsburgh

Pittsburgh, PA

BFA - Web Design & Interactive Media - GPA: 3.1

Apr 2013 - Jun 2016

CERTIFICATIONS AND LICENSES

Motion Picture Industry Orientation Exam

May 2023

ADDITIONAL INFORMATION

I have top-tier equipment

Sony A7 IV with Sony 24-70 F2.8 GM II, Rode Wireless GO II, DJI Mini 4 Pro & Macbook Pro M3 Max (16-core CPU, 40-core GPU, 48 GB Memory & 1TB HD)

LICENSES

Basic Drone License

Nov 2024